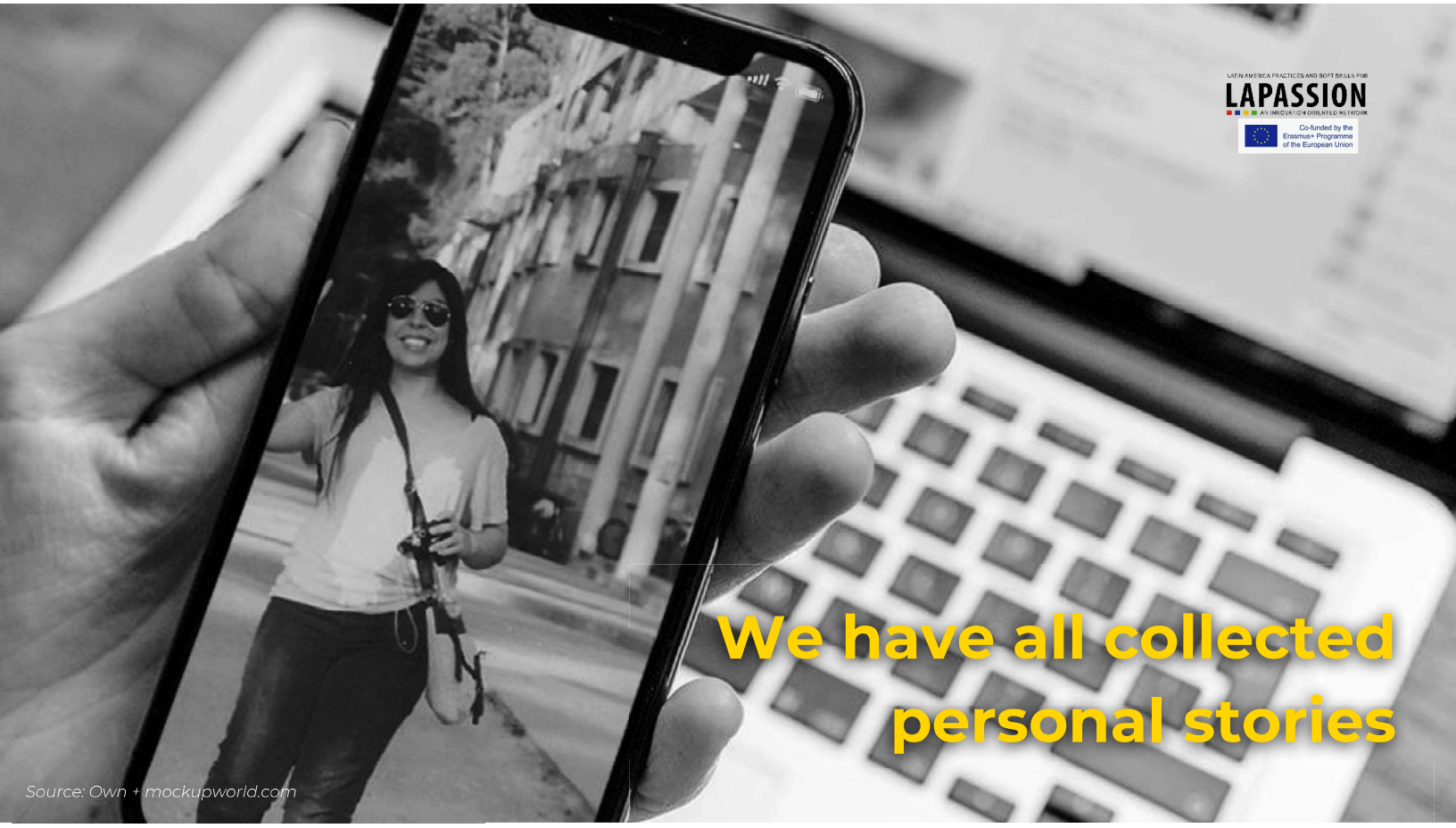


Source: Own + mockupworld.com

Where does this leave the elderly?

Source: Own + mockupworld.com

CIGIDEN

Centro de Investigación
para la Gestión Integrada
del Riesgo de Desastres

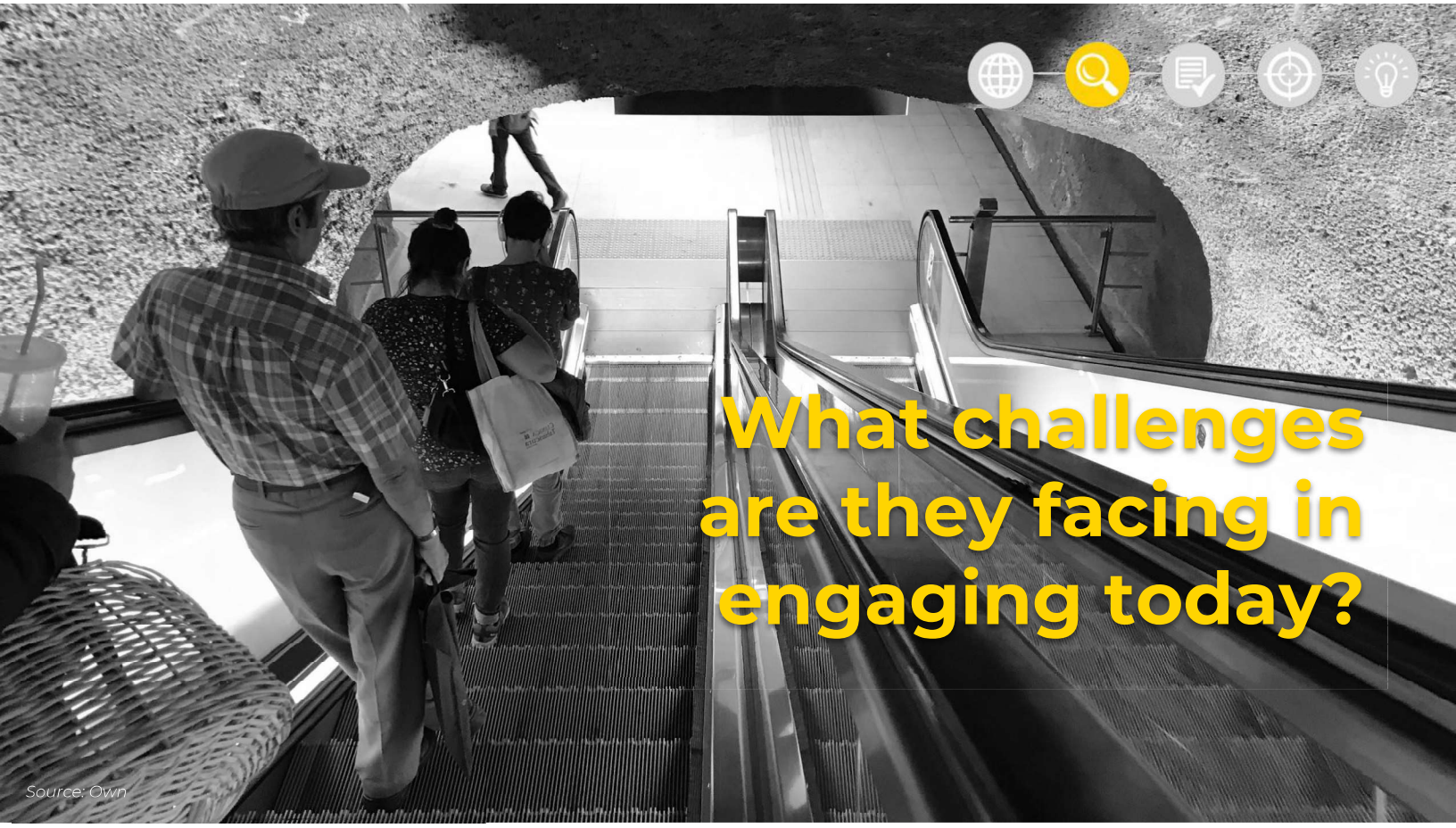
CHALLENGE

Enhance **networks and communication** in urban communities by elderly people through smart city and **digital oriented technology.**

Source: Own

What is the elderly relationship with the city?

Source: Own

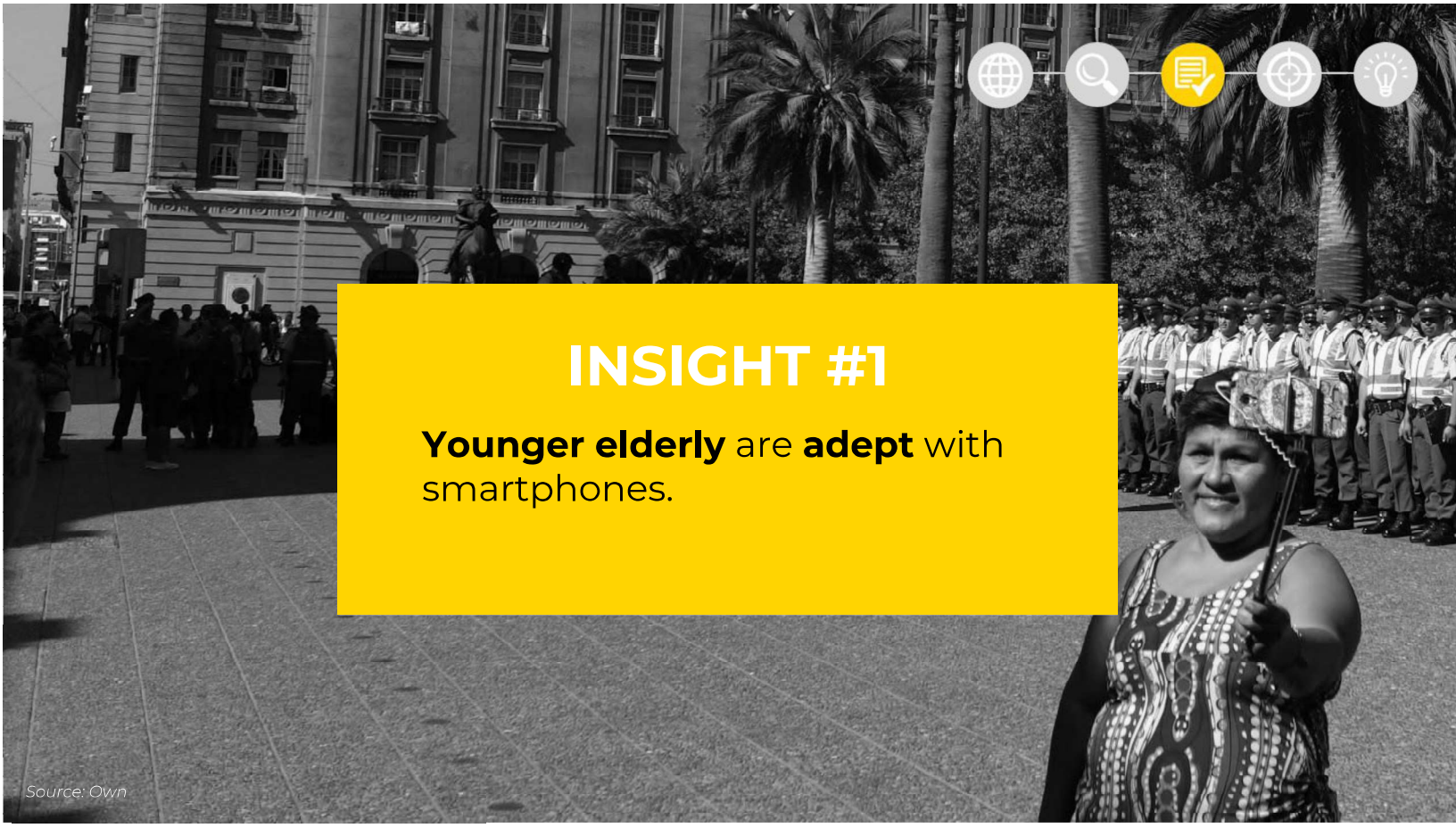


Source: Own

Source: Own

30 Interviews
15 Articles
3 Workshops

More human than technological



INSIGHT #1

Younger elderly are **adept** with smartphones.

Source: Own

INSIGHT #2

Elderly prefer to **transmit information by word of mouth**, not in currently centralized way..

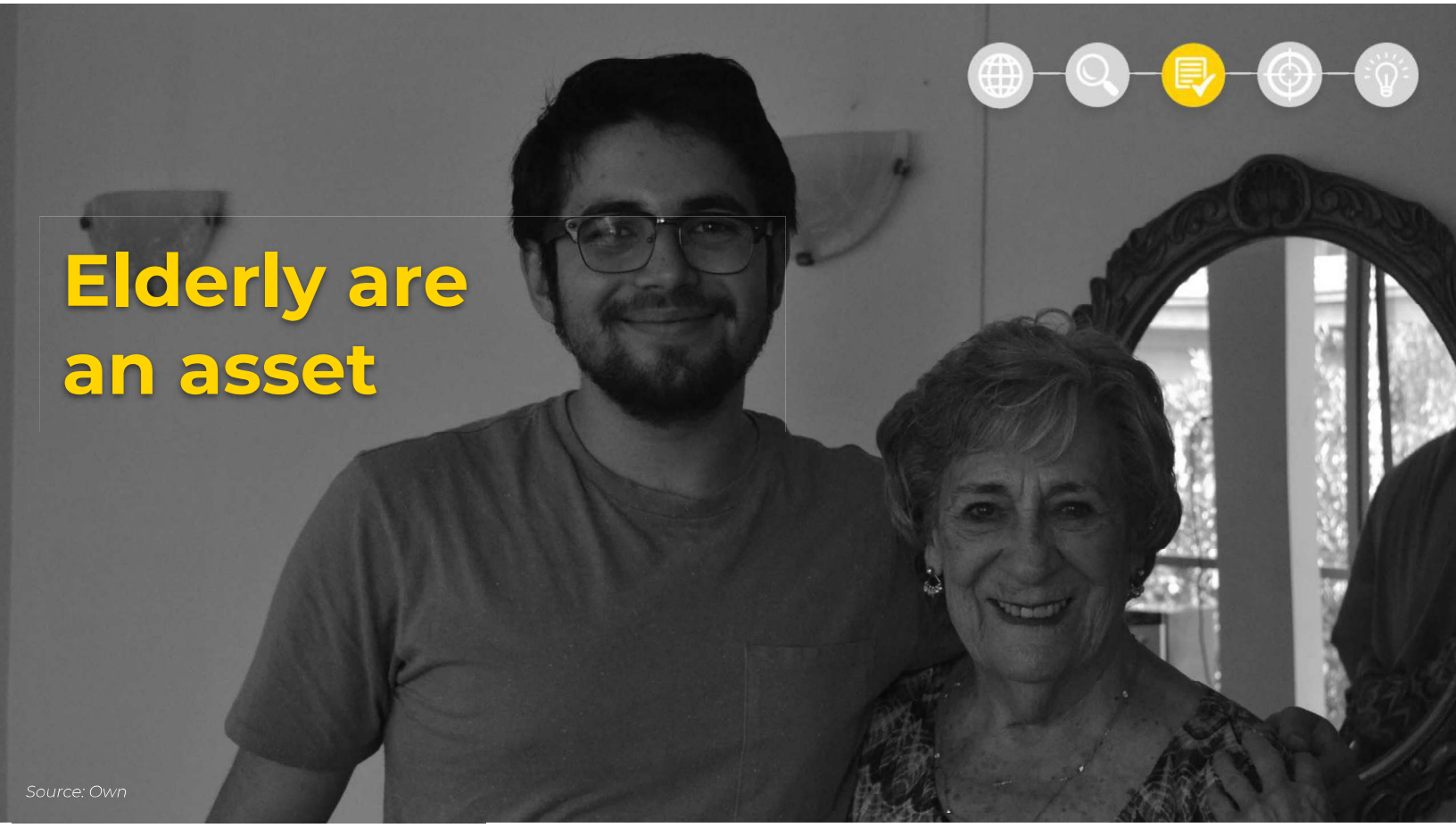
Source: Own

INSIGHT #3
Elderly are very knowledgeable of their local neighborhoods and more likely to **speak about the past** than today.
Source: Memoriachilena.cl

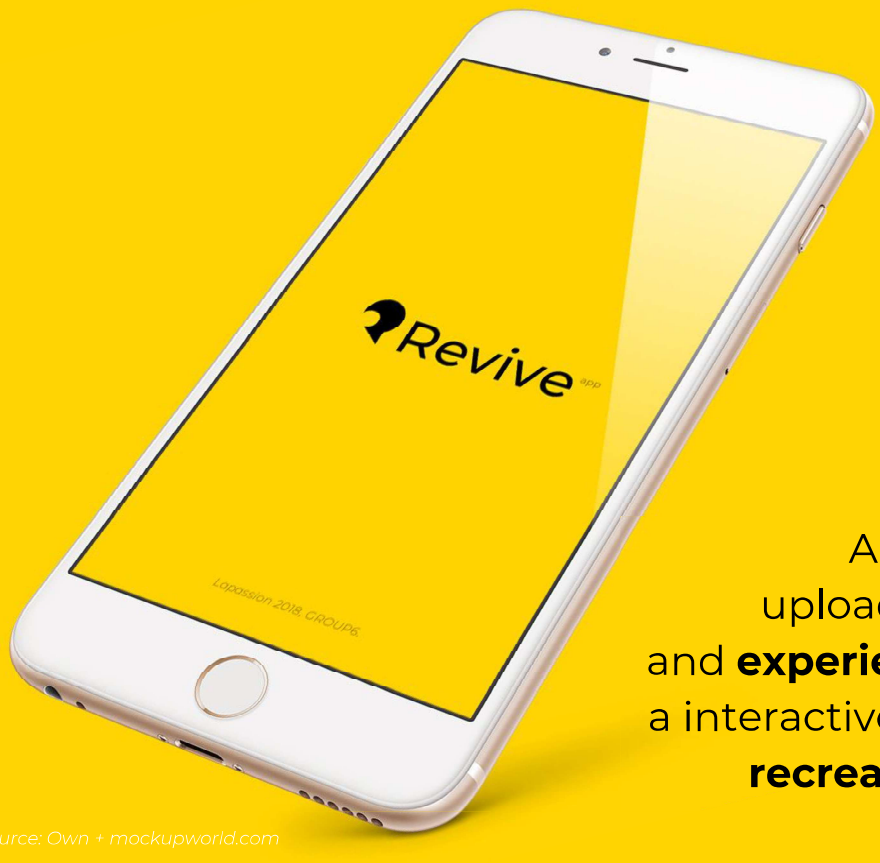
Source: Own

OPPORTUNITY

Take advantage of currently **disaggregated historical data** within the elderly community in order to improve elderly **engagement in the city.**



Source: Own

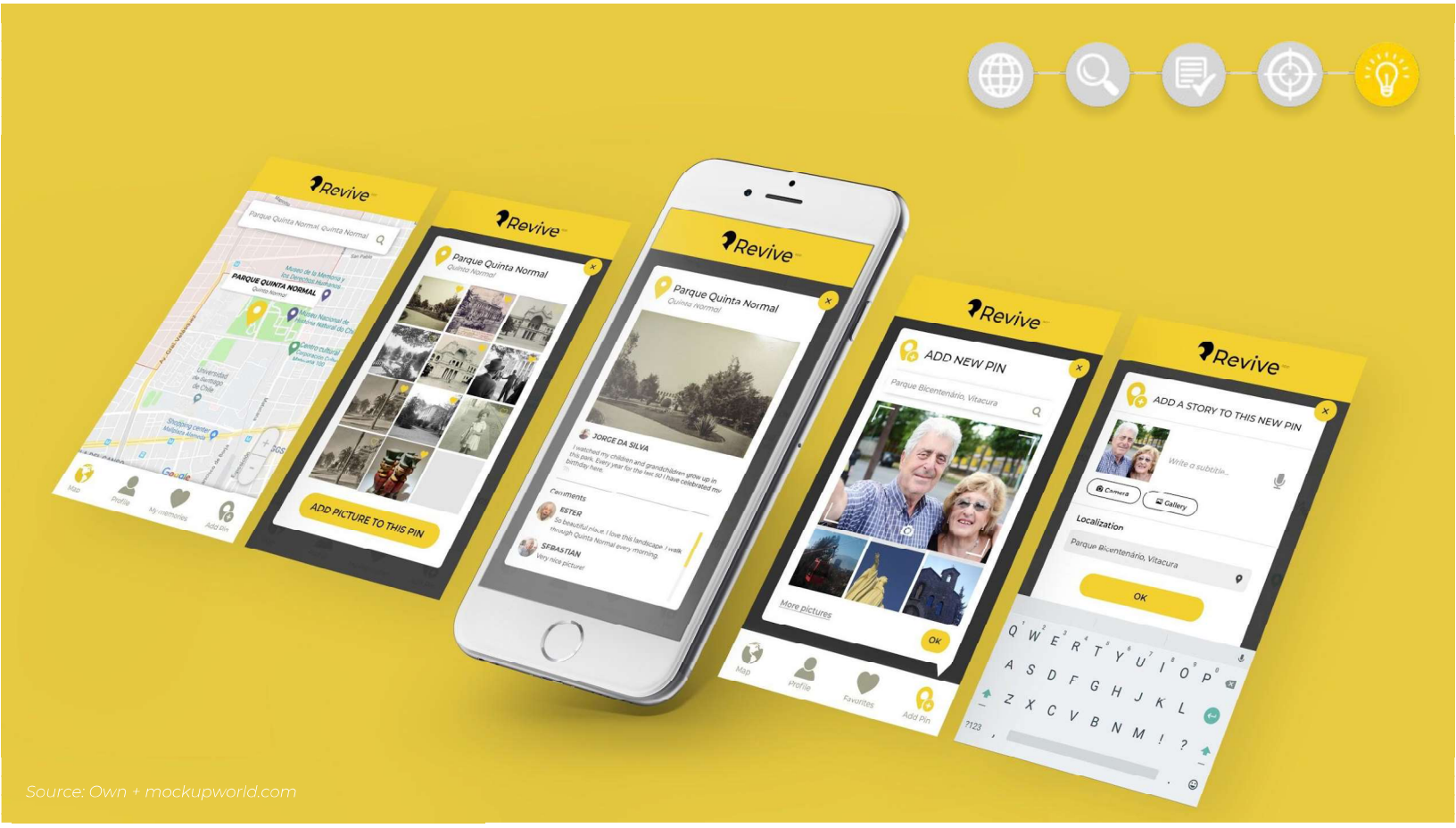


A **platform** that allows elderly to upload meaningful historical **photos** and **experiences** into **geographic pins** on a interactive map for the **educational and recreational** use of other city citizens

Source: Own + mockupworld.com

Source: Memoriachilena.cl

Source: Memoriachilena.cl



Source: Own + mockupworld.com

- **Active role** in their communities
- Stores previously **unaccounted** for **data**
- **Educational** and **recreational**
- Uniquely elderly **asset**

TEAM 6

CIGIDEN
Centro de Investigación para la Gestión Integrada del Riesgo de Desastres

LATIN AMERICA PRACTICES AND SOFT SKILLS FOR
LAPASSION
AN INNOVATION ORIENTED NETWORK

Erasmus+
This project is funded by the European Union.

PONTIFICIA UNIVERSIDAD CATÓLICA DE CHILE

DILAB ENGINEERING DESIGN

DuocUC
50 AÑOS

DDF
DUOC DESIGN FACTORY