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SEDIHPOP

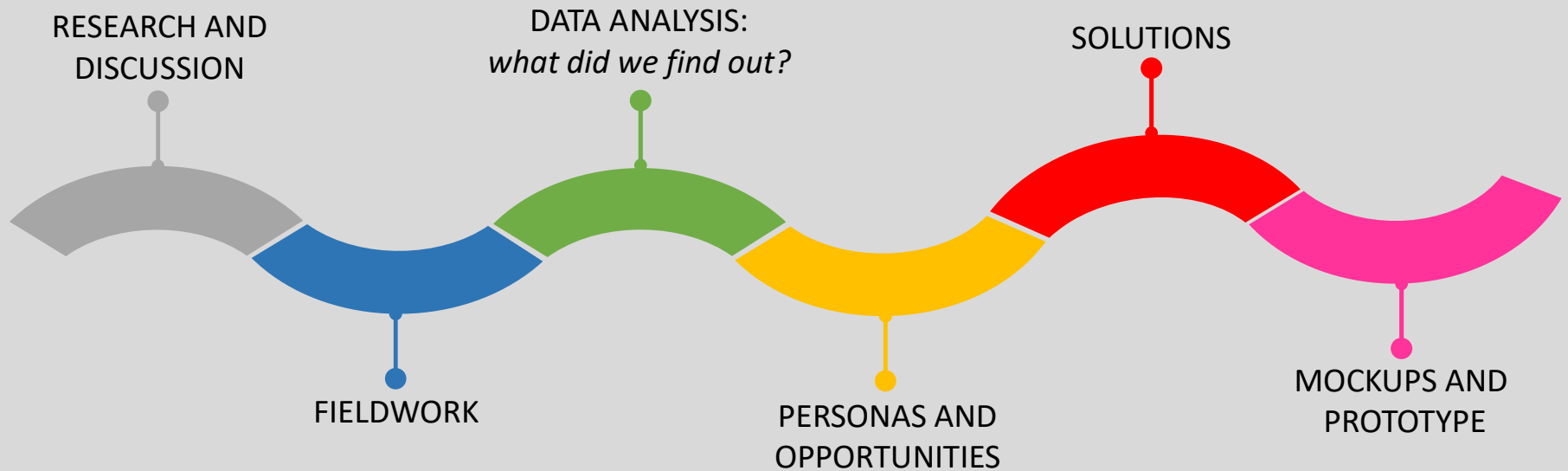


SUBCHALLENGE

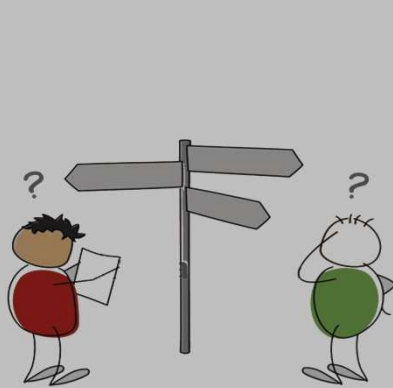
“TO IMPROVE
TOURISM EXPERIENCE FOR
INCREASING ECONOMIC GROWTH
OF SANTO AMARO”



OUR PROCESS



PROBLEM



ENVIRONMENTAL
EDUCATION



ACCESS CONTROL



VOUCHER



SOLUTION



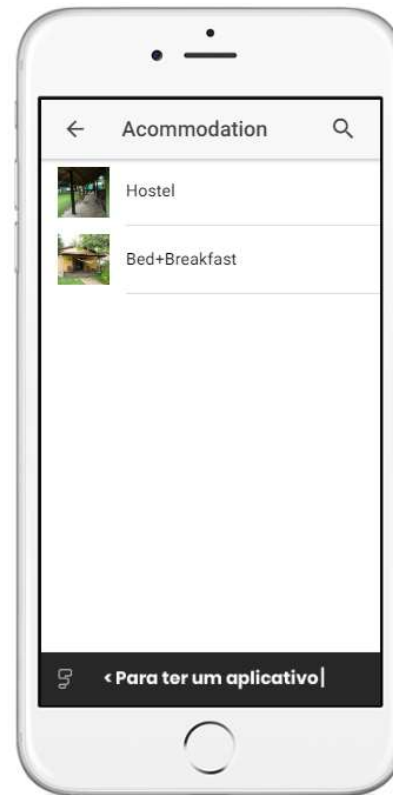
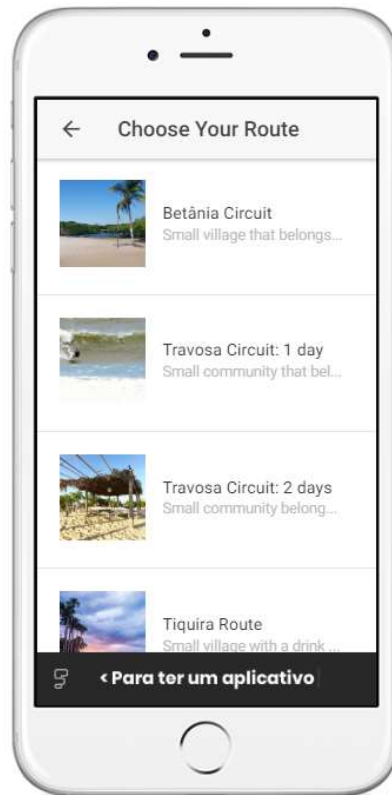
ROTA AMARO APP



“

An application that connects tourists and locals (residents and entrepreneurs) in order to facilitate connections and improve the visibility of local routes and culture, using community-based tourism and conservation as a parameter.

”



TARGET MARKET



NATIONAL AND INTERNATIONAL TOURISTS

LOCAL PEOPLE

LOCAL ENTREPRENEURS

WHY IT IS BETTER THAN OTHER APPS?



Rota Amaro has more information about Santo Amaro itself and its community-based tourism options.



More information about people who work with the transportation from São Luís to Santo Amaro.



Easier and simpler to use.

HOW PEOPLE WILL FIND THE APP?



Cooperation with influential person in Youtube.



Cooperation with influential person in Instagram.



Add our app to the governments websites.



WHO IS TEAM BRAFINP?



**Sanna
Tahlo**

Business Administration
Entrepreneurship and
team leading
Tampere University



**Fernando
Vasconcelos**

Chemistry
IFMA-Bacabal



**Joana
Soares**

Architecture & Urbanism
Civil Engineering
IFMA-São Luís



**Bruno
Araújo**

Electrical Engineering
IFMA-São Luís



**Daliana
Marques**

Master in Civil
Engineering
ISEP-Porto



“The opportunity to know paradise is
on your **HAND**”



OBRIGADO

THANK YOU

GRACIAS

KIITOS