

LATIN AMERICA PRACTICES AND SOFT SKILLS FOR

LAPASSION

■ ■ ■ ■ ■ AN INNOVATION ORIENTED NETWORK



Co-funded by the
Erasmus+ Programme
of the European Union

TEAM 5

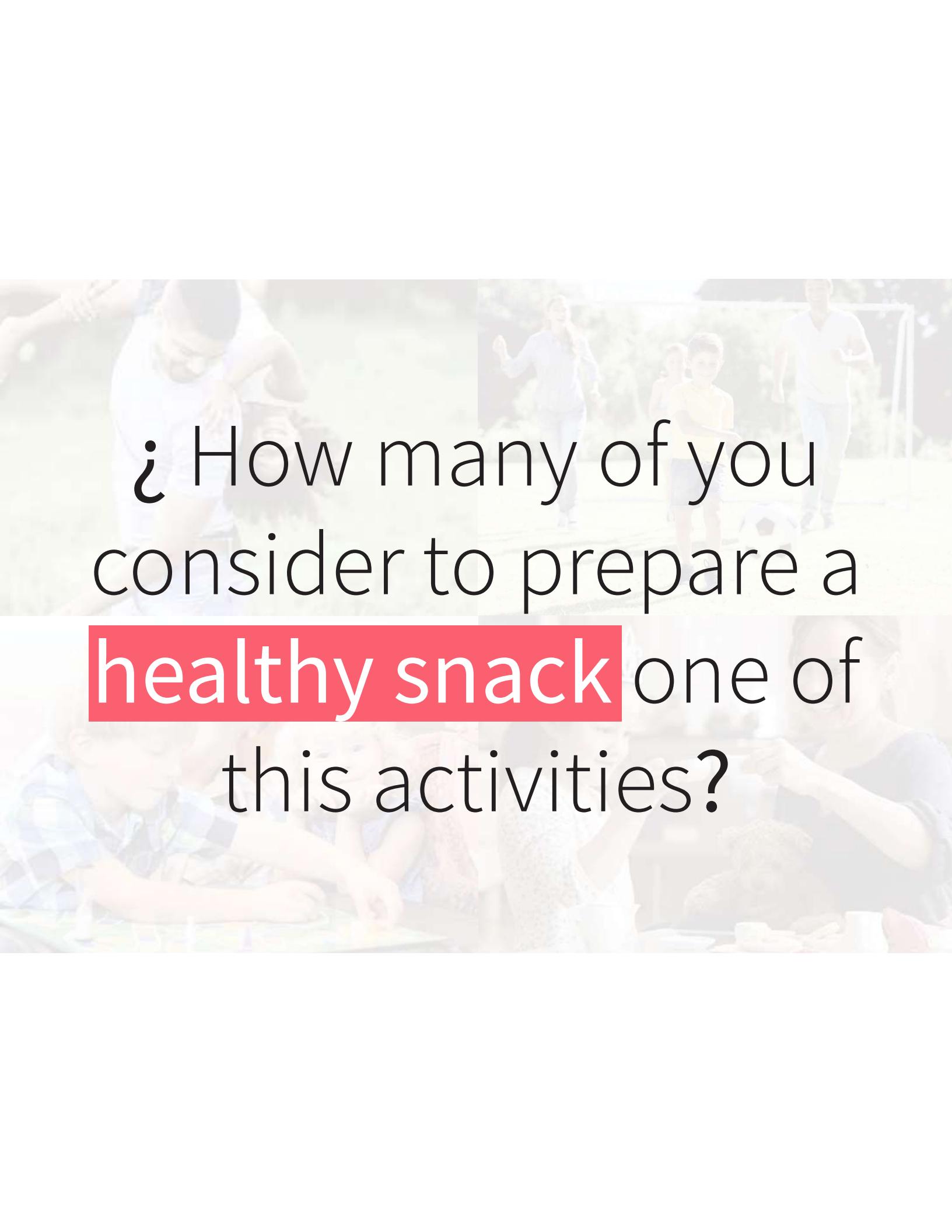
¿What was the **last**
activity that you did
with your children?



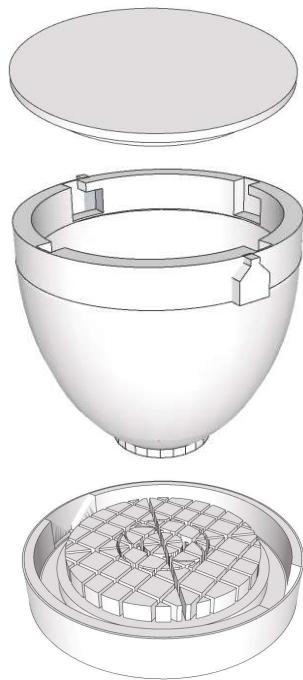








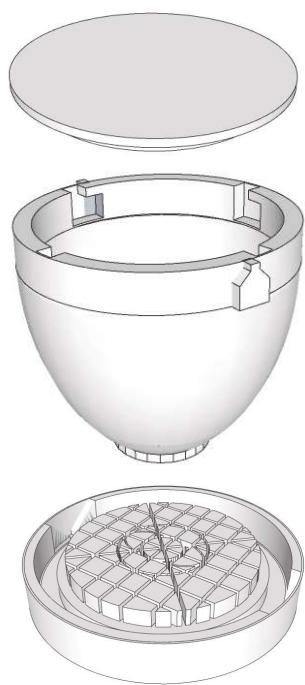
¿ How many of you consider to prepare a **healthy snack** one of this activities?

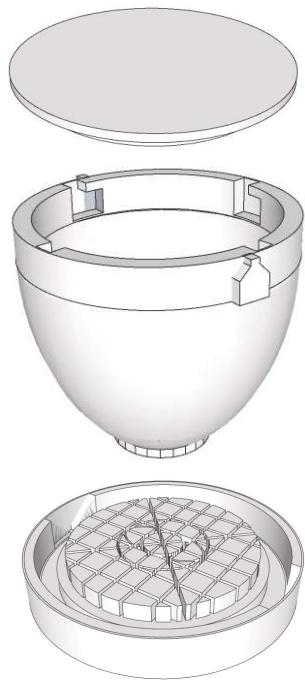


TEAM 5

Nair Araújo | Álvaro Briano | Giorgina Damico | Nicolás Riera | Macarena Vázquez

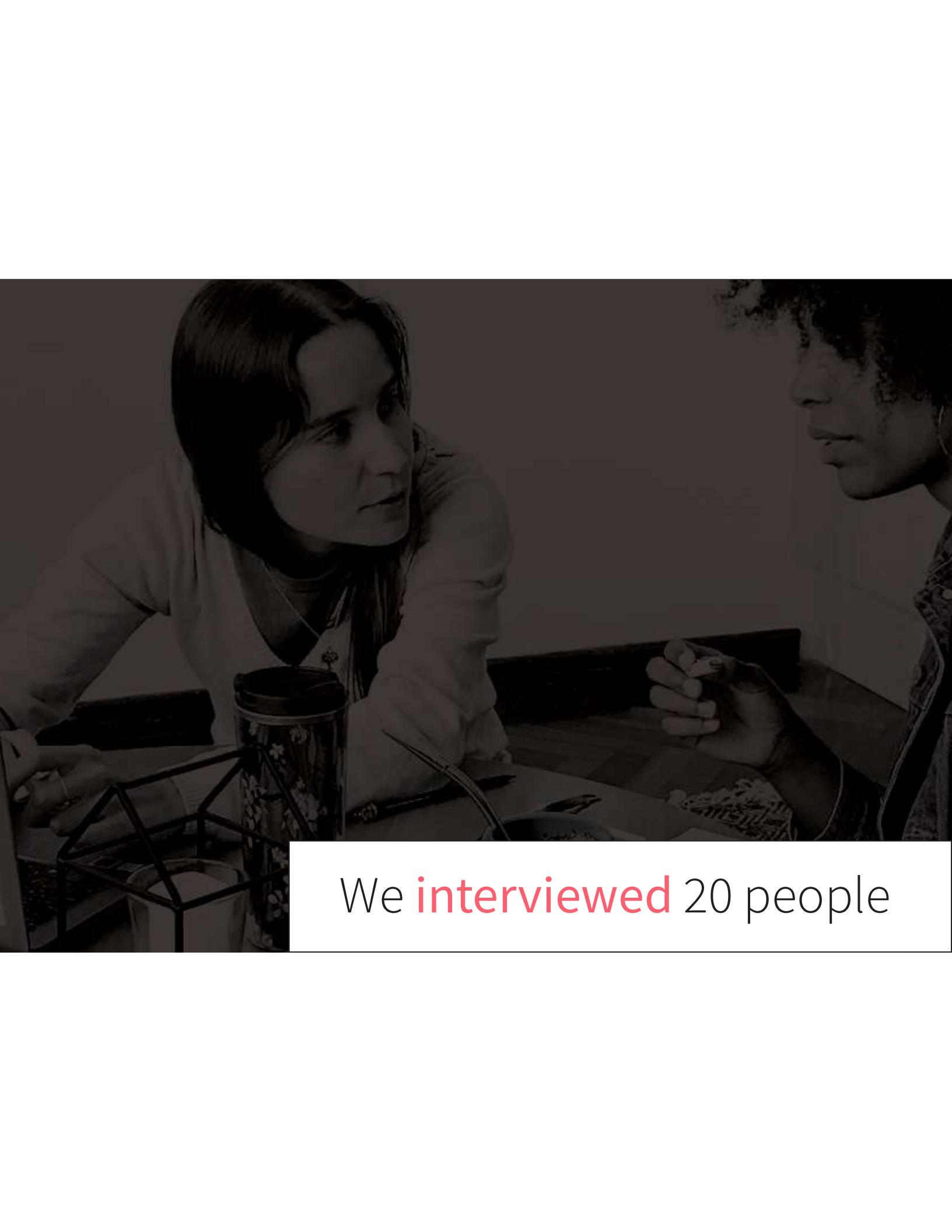
Saki





Saki

“A kitchen tool that turns each fruit into a family moment”



We interviewed 20 people

1. Children don't have the habit of eating fruits in school because it is a part time school and they can eat whatever they want at home.

Problems     

1. HABIT

Children don't have the habit of eating fruits in school because it's a part time school and they can eat whatever they want at home.

Problems 

1. HABIT

Children don't have the habit of eating fruits in school because they eat at a part time school and they can eat whatever they want at home.

2.

Children need someone to cut the fruit for them.

Problems     

1. HABIT

Children don't have the habit of eating fruits in school because they eat at a part time school and they can eat whatever they want at home.

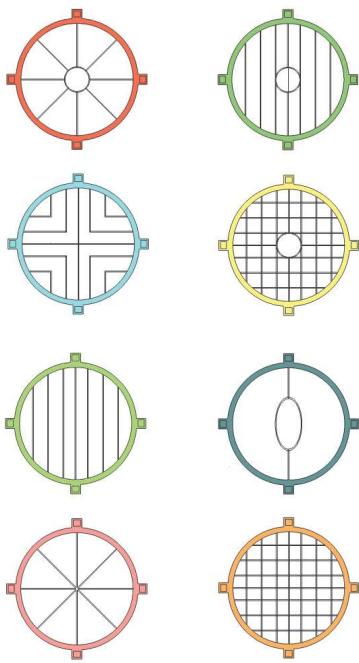
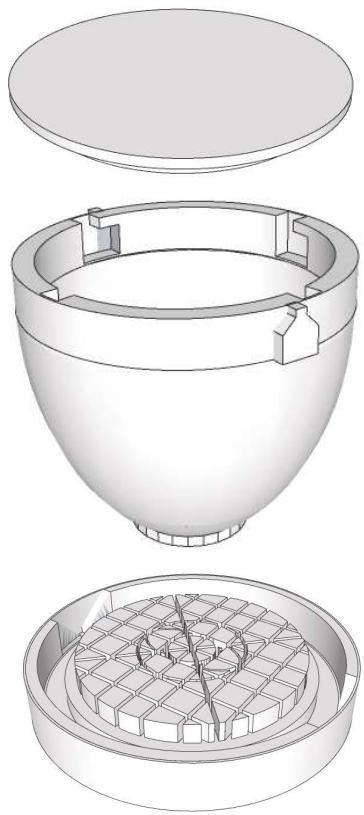
2. DEPENDENCE

Children need to depend on their parents for everything.

Problems 

¿What is Saki?

Solution ○ ● ○ ○ ○



Saki **container** and **cutters**

Crea una cuenta!

Nombre

Email

Codigo Saki

Password

Confirmar Password

Crear conta!

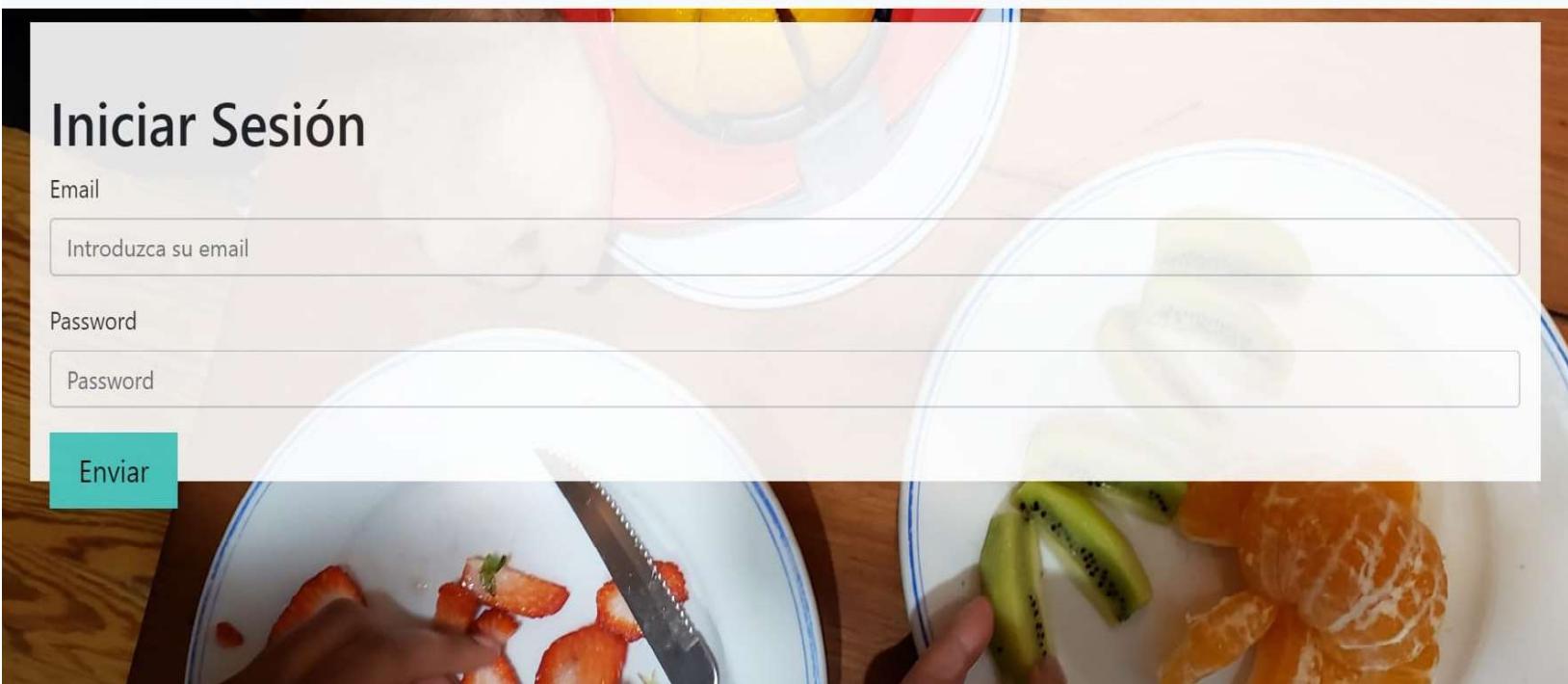
Create your user

Iniciar Sesión

Email

Password

Enviar



Login



O que é a Saki?

Tú que eres un padre y estás desesperado o por tu hijo a comer mejor porque no empezar por hacerlo comer fruta? La saki es un instrumento de cortar frutas rápida y intuitiva, que además te deja dar una presentación diferente a los platos, para convencer a los niños más cepitos a comer. No te pierdas el tiempo, y hoy tu hijo se coma fruta.

¿Cómo se corta?

Saki's manual

¿Qué tienes en la heladera?

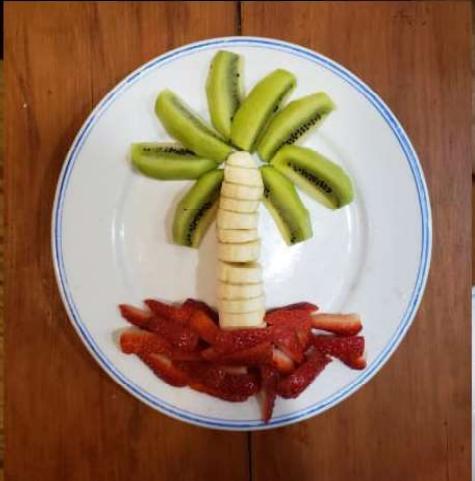
Dinos lo que tienes y nosotros nos encargamos del resto!

- Frutilla
- Pera
- Banana
- Kiwi
- Mandarina
- Naranja
- Manzana

[Añadir!](#)

Digital platform

Saki Merenda ▾ Manual



Ingredientes

- 1 kiwi
- 1 Banana
- 1 Frutilla

1. Corta la banana

Utiliza el cuchillo verde claro para cortar el plátano.

2. Corta la frutilla

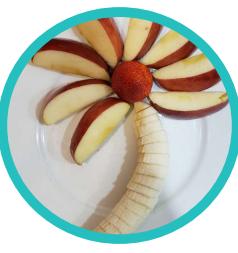
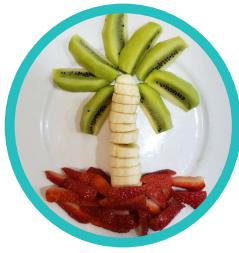
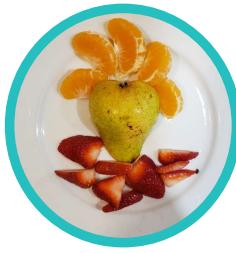
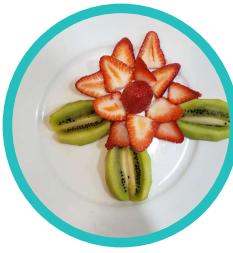
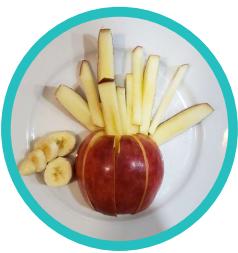
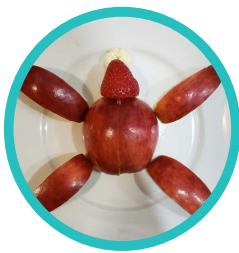
Utiliza el cuchillo rosa claro para cortar la frutilla

3. Corta el kiwi

Utiliza el cuchillo rosa claro para cortar el kiwi



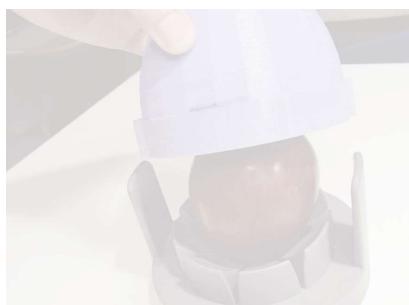
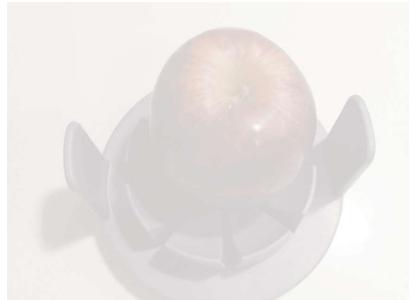
Healthy recipes

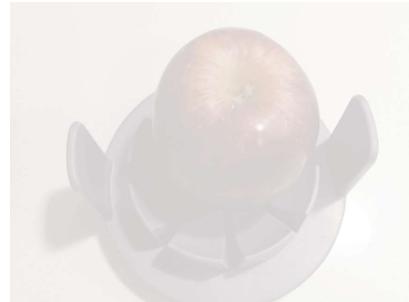
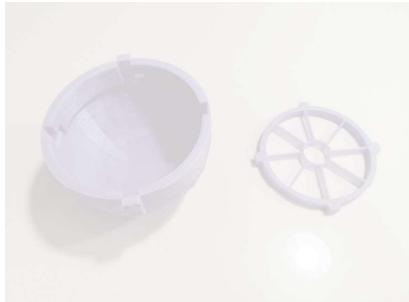


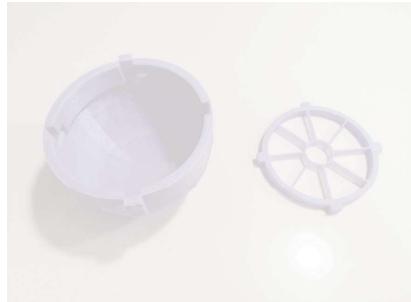
Design healthy snacks

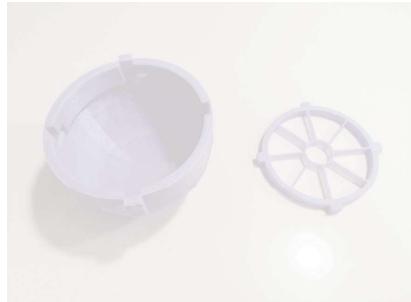
¿How does
Saki work?

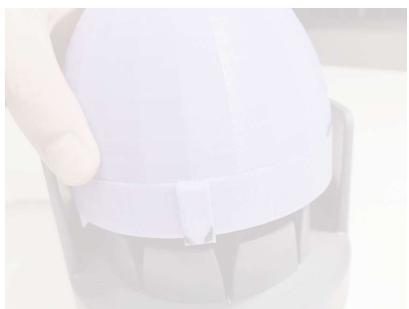
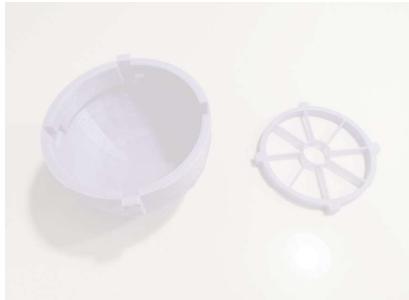
Solution 

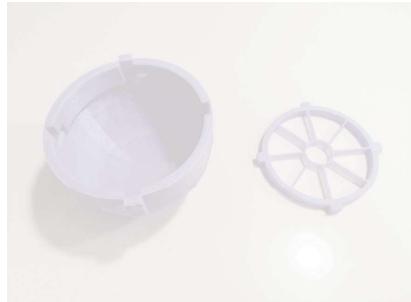


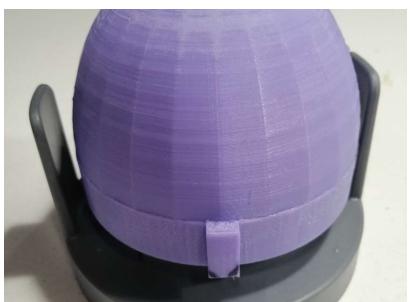
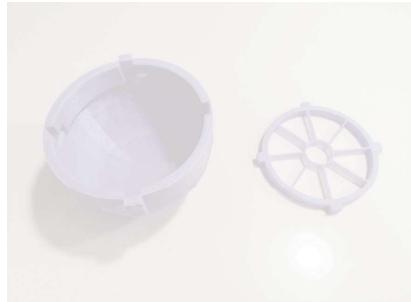


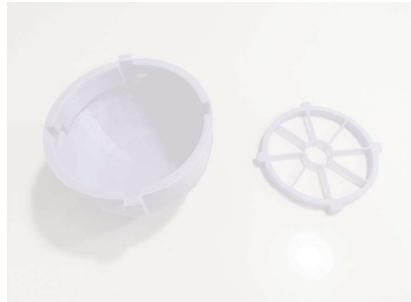


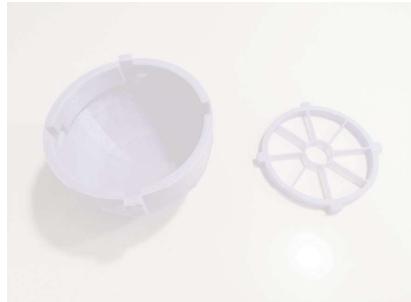


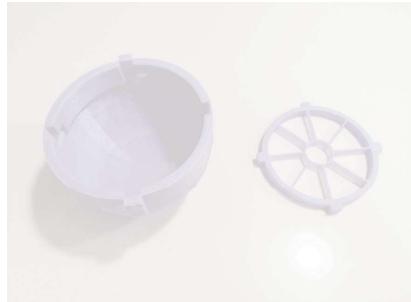


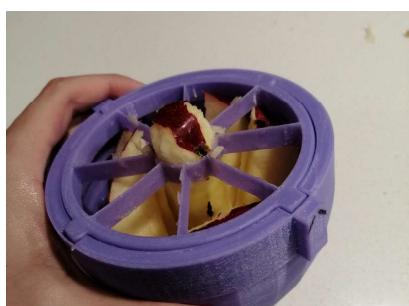
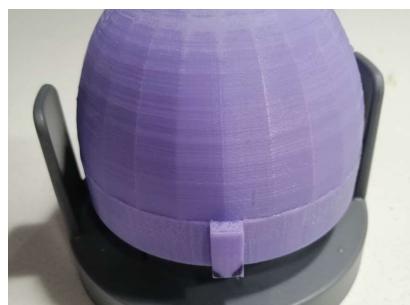


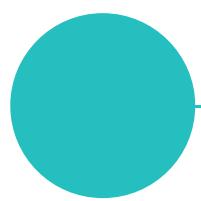






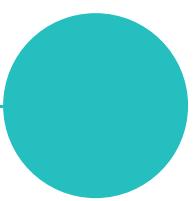






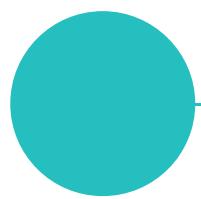
Early
3 - 7 years

Childhood



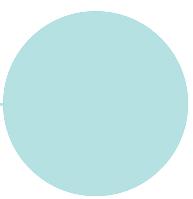
Lately
7+ years

Solution ○ ● ○ ○ ○



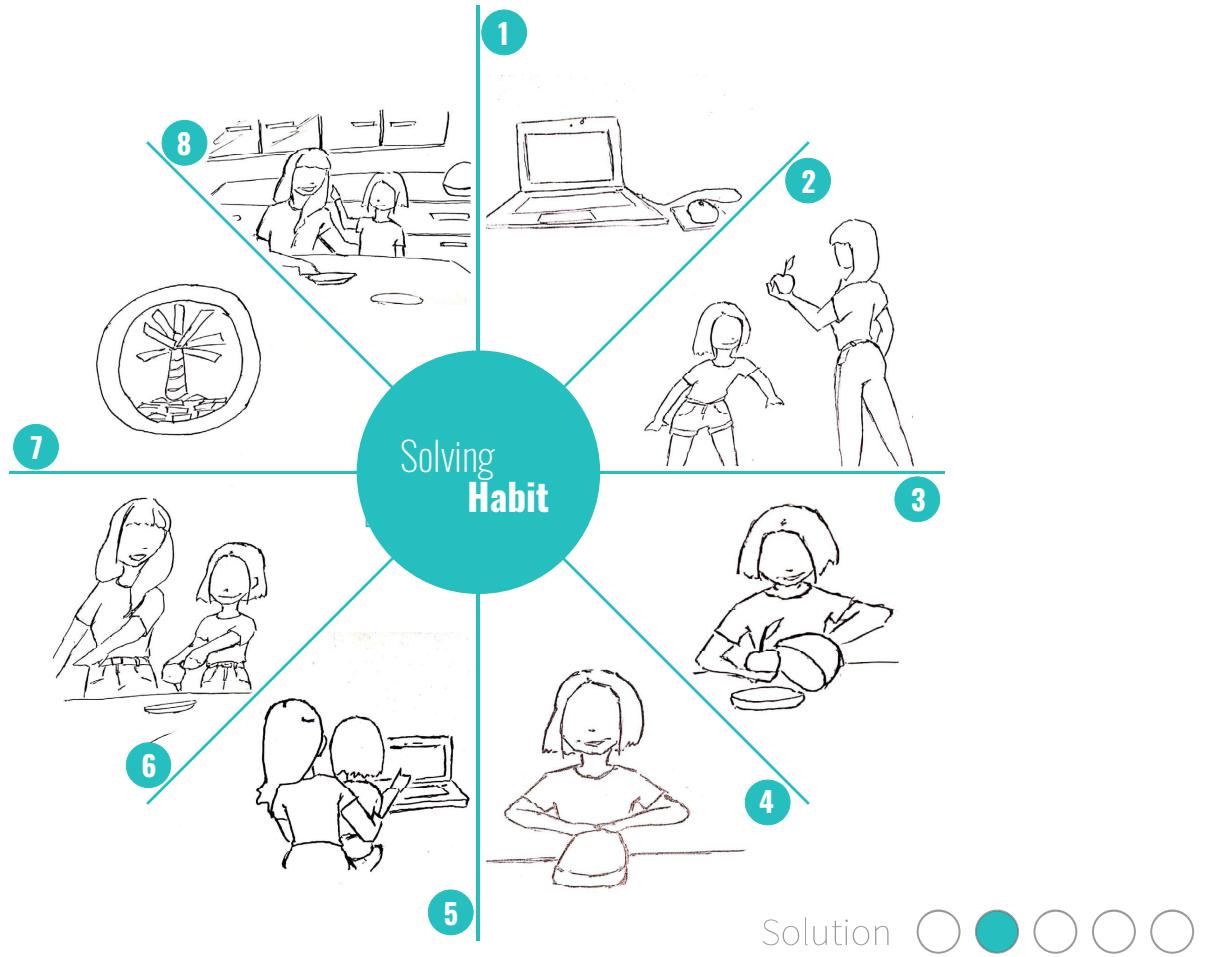
Early
3 - 7 years

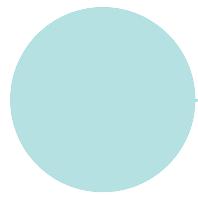
Childhood



Lately
7+ years

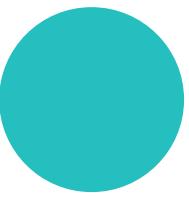
Solution ○ ● ○ ○ ○





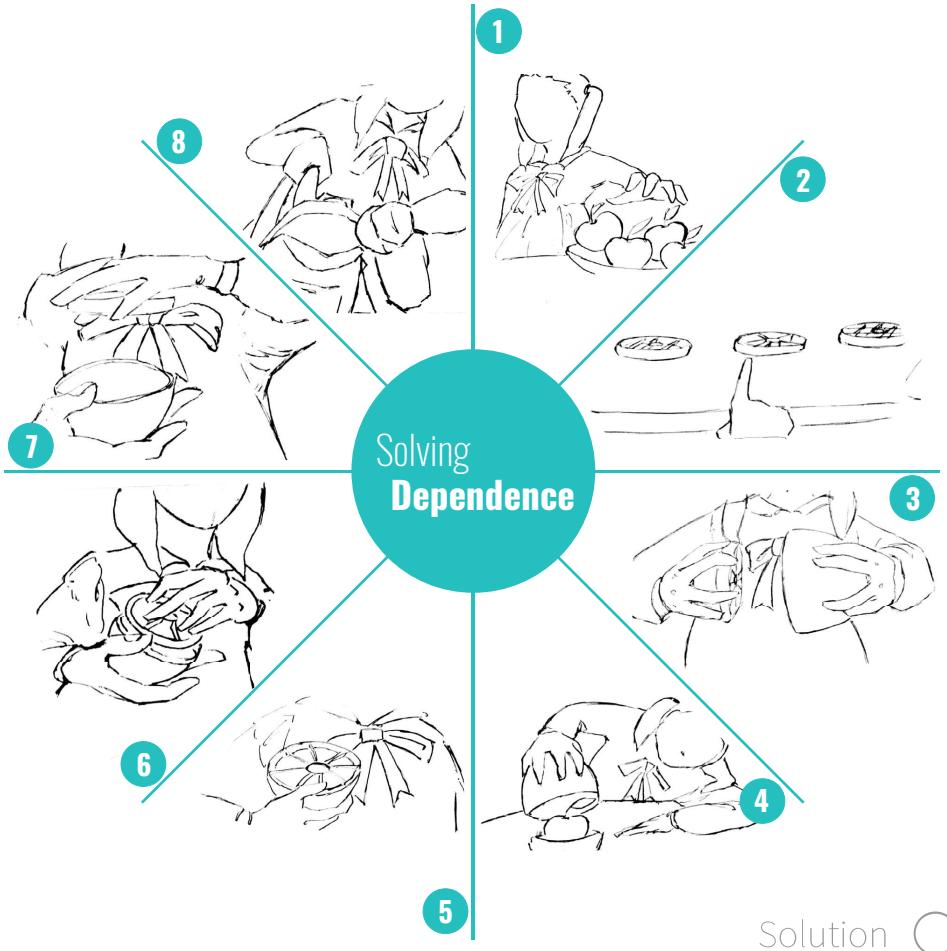
Early
3 - 7 years

Childhood

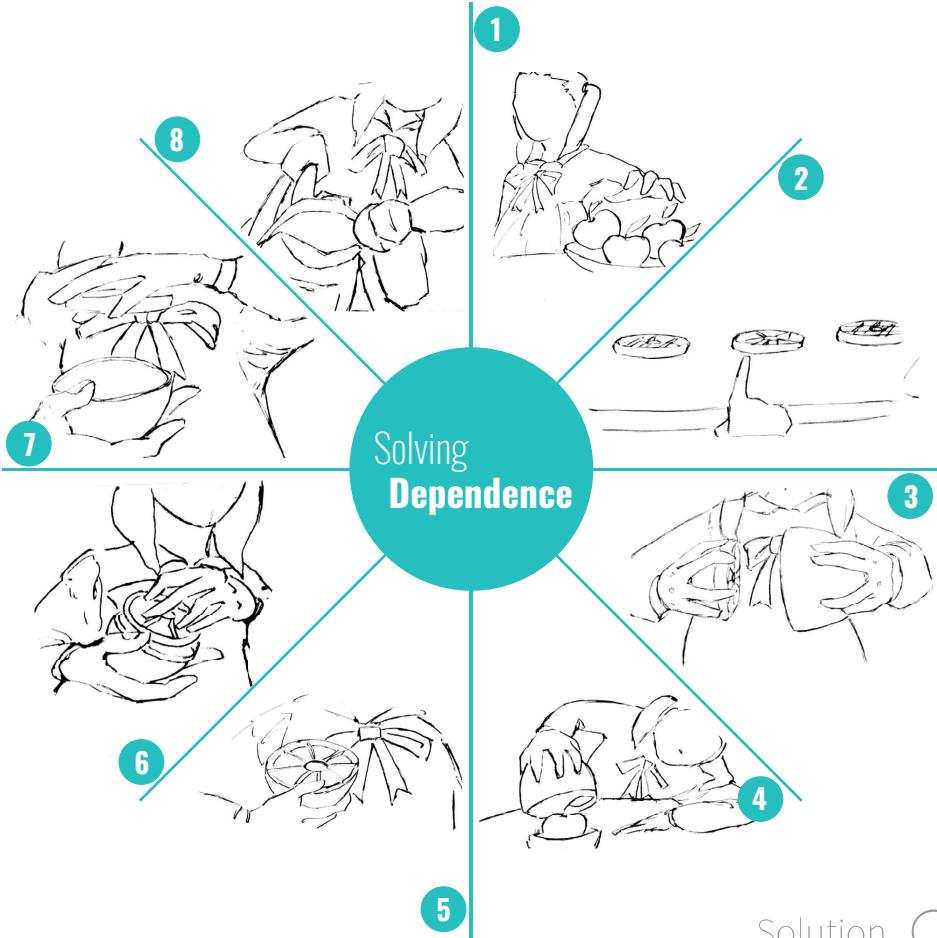


Lately
7+ years

Solution ○ ● ○ ○ ○



Solving Dependence



Solution 

Validation test

Validation ○○●○○



Validation ○ ○ ● ○ ○

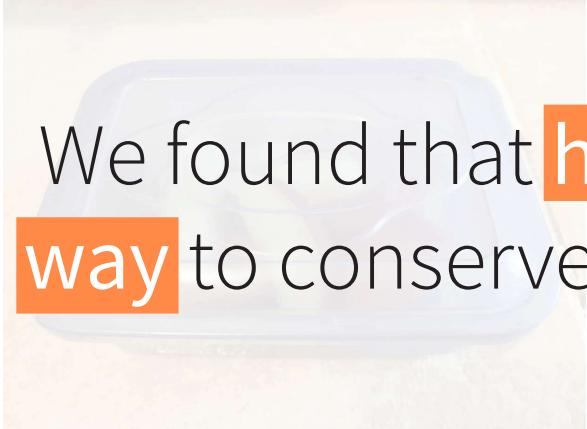


It is important that the cutter cuts the
peel so we design a base that is high so
the cutter can fully trespass the fruit.

Validation ○○●○○



Validation ○ ○ ● ○ ○

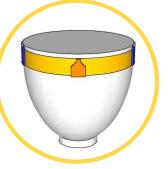


We found that **hermetic** is a **better way** to conserve fruits than vacuum

Validation ○ ○ ● ○ ○

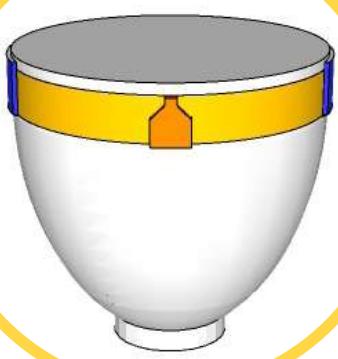
The price

Price ○○○●○

					
Different cutters	●	●	●	●	●
Conserve fruits	●	●	●	●	●
Estim. creativity	●	●	●	●	●
Security for childs	●	●	●	●	●
Storage	●	●	●	●	●
Web page	●	●	●	●	●

Price ○○○●○

Different
Components
Easy
Storage
Web page



UY\$ 1200 - 2300

Price ○ ○ ○ ● ○

The market

Market ○○○○ ●

National Market

It can be sold by supermarkets in the vegetable section. Also, it can be sold by teleshoping.

Market ○ ○ ○ ○ ●

International Market

It can be marketed by shopping websites to access an international market and not have a border barrier.

Market ○ ○ ○ ○ ●

“We are what we eat and
nothing is more important
than the food we eat with
those we love”
(Dream Team, 2019)